

After many years as our “jockey” host Alex Solis, has moved on to ride the East circuit, he has left behind however, his many celebrity friends who will still be with us for another challenging day of golf at the Del Mar Country Club.

The day will begin with registration, scramble tournament golf, lunch on the course and on-course contests. Following golf will be the awards dinner with a no-host bar and a silent and live auction, with Trevor Denman as master of ceremonies.

Founded in 1986 by Grace Belcuore, CERF has been giving ex-racehorses a happy home for over 24 years. CERF is well known throughout the Thoroughbred Industry for its uncompromised commitment to our equine friends. When their racing days are over, CERF gives these horses a home where they can retire in comfort or, if appropriate, be rehabilitated and moved on to their next career. CERF houses 75 plus residents daily, many of whom will be living out their final days at the CERF Ranch in Winchester, California. All proceeds from this event will be used EXCLUSIVELY for the care of these horses.

On behalf of CERF, thank you for your support. Your contributions will be used to create a happy, healthy environment for these magnificent horses that have enriched our lives in so many ways.

We look forward to seeing you on Tuesday, August 3, 2010

TOURNAMENT SCHEDULE

- 11:00 a.m. – 12:30 p.m.** Registration
- 12:30 p.m.** Shotgun Start, Scramble Format, Lunch on the Course
- 6:00 p.m.** Awards, Dinner, Live & Silent Auctions, and Raffle Prizes.

<p>Diamond Sponsor \$6,000 <i>Sponsorship includes:</i> Company name and logo on event materials, media releases & publicity</p> <p>Recognition at awards</p> <p>Two foursomes in tournament</p> <p>8 Extra tickets to awards dinner</p> <p>Name on four golf carts</p> <p>Full-page ad in the program</p> <p>Exclusive tee and hole sponsorships on select holes</p> <p>60 raffle tickets</p>	<p>Gold Sponsor \$4,000 <i>Sponsorship includes:</i> Company name (type only) in sponsorship section of event materials</p> <p>Two foursomes in tournament</p> <p>4 Extra tickets to awards dinner</p> <p>Name on two golf carts</p> <p>3/4-page ad in the program</p> <p>Tee sponsorship</p> <p>Hole sponsorship</p> <p>30 raffle tickets</p>
<p>Silver Sponsor \$2,000 <i>Sponsorship includes:</i> One foursome in tournament</p> <p>1/2-page ad in the program</p> <p>Tee sponsorship</p> <p>20 raffle tickets</p>	<p>Mulligan Supertickets Include:</p> <p>2 Mulligans One Throw 5 Raffle Tickets Entry Into Putting Contest Entry Into Scratcher Game to Win a Vacation</p>

UNDERWRITING EXPENSE OPPORTUNITIES

As underwriters you will receive a donation receipt as well as recognition in the event program and at the awards ceremony after the tournament.

- Custom Framing** \$ 2,000.00
- Luncheon Sponsorship** \$ 3,000.00
- Postage** \$ 2,000.00
- Tote Bags** \$ 3,000.00
- Trophy Sponsorship** \$ 1,000.00
- Tournament Signage** \$ 2,500.00

*Join us for a fabulous day of golf at
 Del Mar Country Club*

Tuesday, August 3, 2010

Tournament Entry Form

SPONSOR PACKAGES

- Diamond Sponsor.....\$6,000**
 (includes two foursomes of golfers)
- Gold Sponsor.....\$4,000**
 (includes two foursomes of golfers)
- Silver Sponsor.....\$2,000**
 (includes one foursome of golfers)
- Tee Sponsor.....\$200**
- Hole Sponsor.....\$300**
- Individual registration fee.....\$350**
- Dinner Only.....\$100**
- Mulligan Superticket.....\$50**
- ¼ Page Ad in Program.....\$400**
- ½ Page Ad in Program.....\$700**
- Full Page Ad in Program.....\$1,200**
- Golf Cart Sign.....\$300**

TOTAL FEES: \$ _____

I/We wish to underwrite the following _____ and have enclosed \$ _____

Sorry, I am unable to attend, but I've enclosed a supporting contribution of \$ _____

AUCTION/RAFFLE DONATIONS

Please list items: _____

Fair Market Value: \$ _____

Sponsorship opportunities are tax deductible to the extent allowed by law.

Winchester, CA 92596

Please print golfer registration information.

Player 1 Name _____

Company _____

Address _____

Phone () _____ HCP: _____

Email _____

Player 2 Name _____

Company _____

Address _____

Phone () _____ HCP: _____

Email _____

Player 3 Name _____

Company _____

Address _____

Phone () _____ HCP: _____

Email _____

Player 4 Name _____

Company _____

Address _____

Phone () _____ HCP: _____

Email _____

Check enclosed, payable to CERF

Please charge my Personal Corporate credit card

VISA Master Card Discover American Express

Card # _____ Exp. Date _____

Name on Card _____ Authorized Signature _____

Please return entry form/payment to:

**CERF
34033 Kooden Road**

Our thanks to the golf committee members:

Jacqueline Barbera
Sharla Sanders
Dan Smith
Mitzi Winks

Ruth Barbera
Grace Belcuore
Nancy Laurie
Linda Raszick

All Golf Packages Include:

Golfer gift bag, green fees, golf cart, driving range, lunch, awards dinner, live and silent auctions, raffle and valuable prizes

CERF

34033 Kooden Road

Winchester, CA 92596

Ph: (951) 926-4190 Fax: (951) 926-4181

Website: www.cerfhorses.org

Email: cerf1@earthlink.net

**To learn more about the event,
please call Linda at (951) 926-4190**

Del Mar Country Club Dress Code:

Denim of any type is prohibited

Tennis shoes, t-shirts, & tank tops prohibited

Hats, caps, & visors cannot be worn in clubhouse



**The California
Equine Retirement
Foundation, Inc.**

Joined by

**The Del Mar
Thoroughbred
Club**



Presents the

9TH ANNUAL

CELEBRITY GOLF CLASSIC

TUESDAY, AUGUST 3, 2010

at

DEL MAR COUNTRY CLUB



Photo Courtesy of Del Mar Thoroughbred Club